

C03959-2014

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Jul 23, 2014
2. SEC Identification Number
11840
3. BIR Tax Identification No.
000-100-341-000
4. Exact name of issuer as specified in its charter
SAN MIGUEL PURE FOODS COMPANY INC.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
23/F The JMT Corporate Condominium, ADB Avenue, Ortigas Center, Pasig City
Postal Code
1605
8. Issuer's telephone number, including area code
(632) 702-5000
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	166,667,096
Preferred	15,000,000

11. Indicate the item numbers reported herein
Item 9. Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

San Miguel Pure Foods Company, Inc. PF

PSE Disclosure Form 4-13 - Clarification of News Reports
*References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

Clarification of news article entitled "SMC boosts flour mills".

Source	Philippine Daily Inquirer
Subject of News Report	"SMC boosts flour mills"
Date of Publication	Jul 23, 2014

Clarification of News Report

We write in response to your request for clarification and/or confirmation of the news article entitled "SMC boosts flour mills" published in the Philippine Daily Inquirer today. The article reported in part that:

"The San Miguel group is investing P3 to P4 billion to double its flour milling capacity, positioning itself for greater market opportunities with the integration of Southeast Asian economies by 2015.

San Miguel Mills Inc. (SMMI), a unit of San Miguel Pure Foods Company Inc., is set to break ground in September for the expansion of its flour milling facility in Batangas as part of a 1,800-metric ton-per-day capacity expansion program. Likewise part of the program is to put up two new milling facilities in other parts of the country.

....

In a text message on Monday, San Miguel Corp. president Ramon S. Ang said this expansion program would cost about P3 to P4 billion.

...."

We confirm that the statement of Mr. Ramon S. Ang on the estimated project cost, is accurate.

Other Relevant Information

None

Filed on behalf by:

Name	Zenaida Postrado
Designation	VP & Chief Finance Officer

July 23, 2014

Philippine Stock Exchange, Inc.
Disclosure Department
Philippine Stock Exchange Plaza
Ayala Triangle
Ayala Avenue, Makati City

Attention: **Ms. Janet A. Encarnacion**
Head - Disclosure Department

Gentlemen:

We write in response to your request for clarification and/or confirmation of the news article entitled "SMC boosts flour mills" published in the Philippine Daily Inquirer today. The article reported in part that:

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We confirm that the statement of Mr. Ramon S. Ang on the estimated project cost, is accurate.

Very truly yours,



ALEXANDRA BENGSON TRILLANA
Corporate Secretary