

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Mar 8, 2017
2. SEC Identification Number  
11840
3. BIR Tax Identification No.  
000-100-341-000
4. Exact name of issuer as specified in its charter  
SAN MIGUEL PURE FOODS COMPANY INC.
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
23/F The JMT Corporate Condominium, ADB Avenue, Ortigas Center, Pasig City, Metro  
Manila  
Postal Code  
1605
8. Issuer's telephone number, including area code  
(632) 317-5000
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common (PF)	166,667,096
Preferred (PFP2)	15,000,000

11. Indicate the item numbers reported herein  
Item 9. Other Events

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



**San Miguel Pure Foods Company, Inc.**  
**PF**

**PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing**  
*References: Section 14 of the Revised Disclosure Rules*

**Subject of the Disclosure**

Investors' Briefing invitation.

**Background/Description of the Disclosure**

Please see attached.

<b>Type of Briefing</b>	Investors' Briefing
<b>Subject of the Briefing</b>	2016 Full Year Results
<b>Date of the Briefing</b>	Mar 16, 2017
<b>Time</b>	4:00 P.M.
<b>Venue</b>	2F Executive Dining Room, SMC-Head Office Complex, 40 San Miguel Ave., Mandaluyong City
<b>Contact Person</b>	Gina Qubing
<b>Contact Details</b>	632-3741

**Other Relevant Information**

None.

**Filed on behalf by:**

<b>Name</b>	Alexandra Trillana
<b>Designation</b>	AVP & Corporate Secretary



**SAN MIGUEL  
CORPORATION**



**SAN MIGUEL  
BREWERY INC.**



**San Miguel  
Pure Foods**



**PETRON**

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# INVESTORS' BRIEFING

2016 FULL YEAR RESULTS

4:00 PM MANILA TIME | MARCH 16, 2017

SAN MIGUEL CORPORATION  
EXECUTIVE DINING ROOM (EDR)  
2/F SMC Head Office Complex,  
40 San Miguel Avenue, Mandaluyong City

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## **RSVP**

*Gina Qubing 632 3741  
Justine Lacanienta 632 3422*